

K A O R U K O

Brand Portofolio



Western & Japanese Style Infusion at Fujiya Hotel Japan



KAORUKO at KAORUKO Florist Ginza, Japan

About KAORUKO

As the leader of the arts of flower arrangement in Japan, KAORUKO has worked internationally in places such as Rome, Monaco, New York, Dairen, Shanghai, Kaoshu and Hawaii.

KAORUKO became the first Japanese to create floral displays for **The Paris Fashion Week** and her accomplishments include creating bouquets for **His Imperial Highness the Crown Prince of Japan**.

KAORUKO's unique blend of Oriental and Western styles is called **KAORUKO IKEBANA** and is known throughout the flower industry in Japan.

Based on her experience of having created personalized wedding flower displays for over **20,000 couples**, KAORUKO also offers consultation services to hotels to provide her expertise and knowledge, as **KAORUKO BRAND WEDDING**, which was featured in various media including TV, magazines and newspapers.

Other notable experiences include making flower bouquets for world's top female tennis players such as Maria Sharapova at **Toray PPO Tennis**. KAORUKO has also held lectures in floral arrangement at **Harvard University** in the US.

In 2015, **KAORUKO BALI** opened in The Ritz-Carlton as the only florist of the resort.

Selected Works



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- 1. KAORUKO at Shanghai Expo
- 2. Paris Fashion Week flower coordinate for Yumi Katsura
- 3. Rome Fashion Week flower coordinate for Yumi Katsura
- 4. Maria Sharapova holds *Yureru Bouquet* at TORAY PPO TENNIS



KAORUKO STYLES



Western Style

KAORUKO has studied flower arrangement in England prior to creating her own styles of Western and Eastern infusion.





Japanese Style

KAORUKO's own modern Japanese style is called *Kaoruko Ikebana*. KAORUKO also performs live flower arrangement to traditional Japanese 'Gagaku' music.

Custom Made Styles

KAORUKO creates custom made flowers for individual couples.





Total Coordination

From the chapel, the bouquet, the head piece, and the tables, KAORUKO produces totally coordinated weddings of various styles.



Yureru Bouquet

Yureru Bouquet is KAORUKO's own non static bouquet created with fine wires which moves and rustles as the bride walks her way.



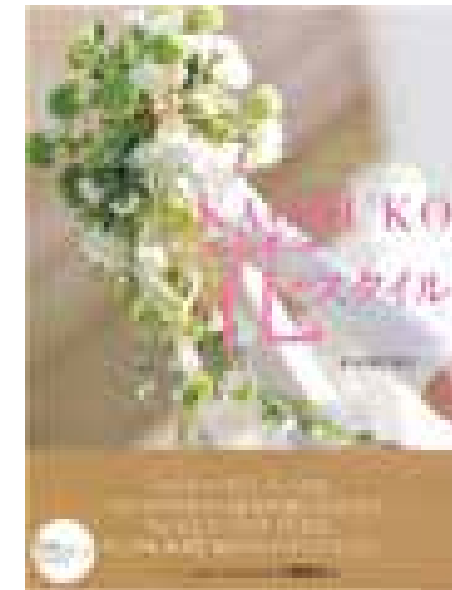
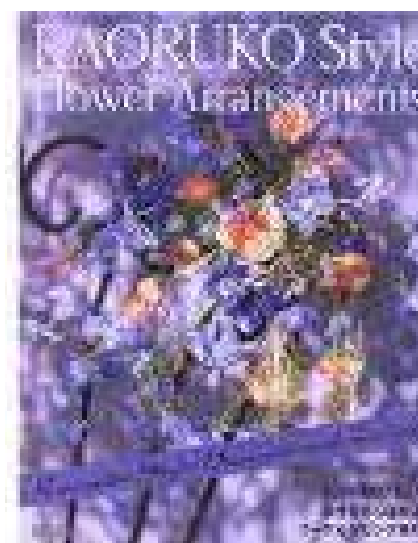
The image shows the interior of a flower boutique. In the center, there is a light-colored wooden dining table with a matching bench. Above the table hangs a large, ornate chandelier. The room features a white wooden ceiling with exposed beams and a light-colored wooden floor. In the background, there is a large arched window with a view of the outdoors. To the right, there is a white table with two chairs. The walls are decorated with various floral arrangements and birdcages. The overall atmosphere is bright and elegant.

KAORUKO FLOWER BOTIQUE

Selected Products

Examples of flowers available at KAORUKO *Florist* at The Ritz-Carlton Bali





Media Appearance

KAORUKO has appeared on many TV programs and published books as well as covering Japan's top wedding magazines.

Publications by KAORUKO

Magazine Covers

KAORUKO

Florist at The Ritz-Carlton Bali

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